

CHRISTIANITY IN AMERICA

64%

of Americans say they
are Christians

<https://www.christianitytoday.com>

Christianity

is the most prevalent
religion in the US

<https://en.wikipedia.org/>

47%

of Americans belong to
a formal house of
worship

<https://news.gallup.com/poll/>

49%

of Americans say religion
is "very important" in
their life

<https://news.gallup.com/poll/>



There are **140 million weekly churchgoers** who make up the largest, most faithful, highest spending market segment in the United States.

<https://www.huffpost.com/>

Top 10 Most Bible Minded Cities:

- Monroe, LA
- Montgomery, AL
- Tyler-Longview, TX
- Jackson, MS
- Macon, GA
- Greenville, SC
- Asheville, NC
- Shreveport, LA
- Birmingham, AL
- Little Rock, AR

<https://www.barna.com/research/weekly-prayer-bible-reading/>

**Don't underestimate
how many American
consumers are
Christians.**

Why sell Kerusso products in your store?

- Kerusso is America's favorite faith-based apparel & accessory brands with proven sales results and over 35+ years in business.
- Set yourself apart from the competition with products that offer messages of faith, hope, and love.
- Tap into your Christian consumers interest with products that speak to them.
- Take a chance! Kerusso offers a zero-risk product exchange program.
- No opening order minimums and no reorder minimums.



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